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SNELL & WILMER LAUNCHES REAL ESTATE LITIGATION BLOG

PHOENIX (June 21, 2013) – Snell & Wilmer is pleased to announce the launch of its <u>Real Estate</u> <u>Litigation Blog</u>, offering analysis of noteworthy developments, news and information related to real estate litigation.

The real estate industry has had more than its fair share of challenges during the recent economic downturn. In good times or bad, however, this industry is always evolving and developing, especially in the markets in which Snell & Wilmer operates, all of which are known for having robust real estate development. As key players, laws, regulations and practices in this industry continue to change, the Real Estate Litigation Blog will be a channel for the practice group to easily offer timely and important information. Readers can subscribe online to receive email notifications of new posts or follow on Twitter at @RE_Lit.

By extending its presence into the social media arena, Snell & Wilmer's goal is to maintain its prominent position within the legal industry on all real estate matters, and to engage interested followers in a discussion of relevant topics. The launch is just one part of Snell & Wilmer's larger strategy of recognizing the increasing demand and importance of social media in connection with the provision of legal services.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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